The "Culture in the Clouds" project

On June 3, 2025, the Board of the Masovian Voivodeship adopted a resolution on the implementation of the non-competitive project of the Masovian Voivodeship entitled "Culture in the Clouds", co-financed by the European Regional Development Fund under the European Funds for Masovia 2021-2027

WHAT IS THE "CULTURE IN THE CLOUDS" PROJECT?

The "Culture in the Clouds" project is implemented under:

- **Program:** European Funds for Mazovia 2021-2027;
- **Priority I:** European Funds for a more competitive and intelligent Mazovia;
- **Measure 1.2:** E-services;
- **Main Objective:** A more competitive and intelligent Europe by supporting innovative and intelligent economic transformation and regional digital connectivity;
- **Specific Objective:** Reaping the benefits of digitalization for citizens, businesses, research organizations, and public institutions.

The project is part of the implementation of the **Mazovian Voivodeship Development Strategy 2030+: Innovative Mazovia** and expands digital activities supporting cultural institutions and increasing residents' access to cultural events and resources.

PROJECT OBJECTIVES

The main objectives of the project are:

- providing modern digital tools enabling the use of online cultural services and content,
- developing the technical and IT infrastructure of cultural institutions,
- digitizing cultural resources and making them available as e-services,
- supporting cultural education using digital tools,

- promoting cultural heritage through modern media.

WHO IS THIS PROJECT FOR?

The project's activities are aimed at:

- cultural institutions – museums, theaters, and libraries,
- non-governmental organizations and associations active in the cultural sphere,
- students, students, and teachers,
- residents of the Mazovia region – as active participants and recipients of digital culture.

PLANNED PROJECT RESULTS

The project aims to achieve the following results:

- modernization of the digital culture platform, providing access to cultural events, educational materials, and exhibitions,
- creation and implementation of modern e-culture services,
- digitization and provision of access to museum collections,
- equipping cultural institutions with ICT infrastructure and digital content management tools,
- technical, IT, and substantive support for project participants in its implementation.

PROJECT FINANCING

- **Project Value:** PLN 21,150,000
- **European Regional Development Fund:** PLN 13,750,724.96
- **Own contribution:** PLN 7,399,275.04

PROJECT PARTNERS - TOGETHER FOR CULTURE!

Lead Partner - Masovian Voivodeship

- Masovian Regional Tourist Organization - responsible for the preparation and implementation of e-services,
- Selected cultural institutions - as venues for implementing digital solutions:
    - Warsaw Public Library - Main Library of the Masovian Voivodeship
    - Fryderyk Chopin European Artistic Centre in Sanniki
    - Pope John Paul II Institute in Warsaw
    - Jan Kiepura Masovian Musical Theatre
    - Masovian Centre for Contemporary Art Elektrownia in Radom
    - Jacek Malczewski Museum in Radom

- Museum of Kurpie Culture in Ostrołęka
- Masovian Museum in Płock
- Museum of Independence in Warsaw
- Mieczysław Asłanowicz Regional Museum in Siedlce
- Museum of Romanticism in Opinogóra
- Museum of Masovian Nobility in Ciechanów
- Treblinka Museum. German Nazi extermination and labor camp (1941-1944)
- Masovian Village Museum in Sierpc
- Radom Village Museum in Radom
- Armory Museum at the Liw Castle
- State Ethnographic Museum in Warsaw
- Station Museum
- Jerzy Szaniawski Dramatic Theatre in Płock